



Netflix: The Streaming Giant

Netflix is a popular streaming service that has changed the way we watch TV shows and movies. It was founded in 1997 by Reed Hastings and Marc Randolph as a DVD-by-mail service, but now has over 200 million subscribers in over 190 countries worldwide.

One of the biggest advantages of Netflix is its vast library of TV shows and movies. From classic sitcoms to original dramas, Netflix has something for everyone. The streaming giant is also known for its original content, which includes award-winning shows like *Stranger Things*, *The Crown*, and *House of Cards*.

Another advantage of Netflix is its convenience. Subscribers can watch their favorite shows and movies anytime, anywhere, as long as they have an internet connection. They can also download content to watch offline, which is useful for long flights or road trips.

However, Netflix has also faced some criticism. Some people argue that the company's emphasis on original content has led to a lack of diversity in its library. Others are concerned about the environmental impact of streaming, as it requires a lot of energy to power data centers.

Despite these criticisms, Netflix remains a popular and influential company in the entertainment industry. Its success has inspired many other streaming services to enter the market, and it continues to shape the way we consume media.

Vocabulary:

1. Streaming service - a service that allows users to watch TV shows and movies over the internet.
2. Library - a collection of books, movies, or other media.
3. Original content - TV shows or movies that are produced by the streaming service itself.
4. Diversity - the inclusion of people from different races, cultures, or backgrounds.
5. Environmental impact - the effect that an activity has on the natural environment.



Comprehension Questions:

1. What is Netflix?
2. Who founded Netflix and when?
3. What are some advantages of Netflix?
4. What is a criticism of Netflix?
5. How has Netflix influenced the entertainment industry?

Discussion Questions:

1. Do you have a Netflix subscription? If so, what are some of your favorite shows or movies to watch?
2. Do you think the emphasis on original content is a good thing or a bad thing for Netflix? Why?
3. How do you think streaming services like Netflix have changed the way we watch TV shows and movies?
4. Do you have any concerns about the environmental impact of streaming? Why or why not?
5. Are there any other streaming services that you use? How do they compare to Netflix?



NETFLIX

STREAMING GIANT



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Lesson Plan: The World of Netflix

Level: Lower Intermediate

Time: 60 minutes

Objectives:

- To introduce and discuss the concept of streaming services and its impact on entertainment industry
- To familiarize students with vocabulary related to streaming services and their features
- To provide students with opportunities to practice their speaking and listening skills in English

Materials:

- Handout on Netflix (prepared earlier)
- Audio or video clip of a Netflix commercial or promotional video
- Whiteboard or chart paper and markers
- Timer or clock

Procedure:

Introduction (5 minutes)

1. Greet the students and briefly introduce the topic by asking them if they have ever heard of Netflix or any other streaming services.
2. Show an audio or video clip of a Netflix commercial or promotional video to generate interest and create context.
3. Distribute the handout on Netflix and ask the students to read it carefully.

Vocabulary Activity (10 minutes)

1. Ask the students to identify any new or unfamiliar words from the handout and write them on the board or chart paper.
2. Review the vocabulary with the class and make sure they understand the meanings of the words.
3. Have the students work in pairs or small groups to create a mini-dialogue using some of the new vocabulary words.



Comprehension Questions (15 minutes)

Ask the students to work in pairs or small groups to answer the comprehension questions provided on the handout.

- Review the answers as a class to ensure that everyone understands the content.

Discussion Questions (25 minutes)

Divide the class into small groups and assign each group a set of discussion questions from the handout.

- Have the groups discuss their questions and share their ideas with the class.
- Encourage the students to ask follow-up questions and express their opinions.
- As a wrap-up, ask the class to share their overall impressions and reflections on the topic.

Closing (5 minutes)

Thank the students for their participation and encourage them to continue exploring the world of streaming services in their free time.

Note: The timings given for each activity are approximate and can be adjusted as per the teacher's discretion.